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GhostBlind Renews Partnership With Reel Shot TV On Pursuit Channel



Innovative reflective panel ground blind maker thrilled with previous TV season's return on investment.

Livingston, LA (April 14, 2010) – Reel Shot TV, the Pursuit Channel outdoors TV program hosted by killer -couple Brandon and Jodie Carter, announced today it has renewed its sponsorship agreement with innovative ground blind manufacturer GhostBlind.

Under the terms of the agreement, GhostBlind becomes a commercial sponsor of Reel Shot TV Season 2, which begins airing in July of 2010 exclusively on the Pursuit Channel. Reel Shot TV will exclusively use and promote GhostBlind's durable and lightweight reflective panel ground blind throughout the season.

Reel Shot TV has evolved into one of the most widely-watched outdoors programs on the Pursuit Channel and The Carters have invested considerable time, effort, and financial resources to make their outdoors program successful. Brandon and Jodie were very excited to have GhostBlind back for Reel Shot TV Season 2.

“Reel Shot TV is extremely thankful to Chet Burdette, Kevin Pottmeyer, and the entire team at GhostBlind for extending their sponsorship agreement through our Season 2.” said Jodie Carter, “GhostBlind is a great sponsor and the most versatile and effective ground blind we've ever used. We look forward to another great tv season together.”

Watch Reel Shot TV on the Pursuit Channel Mondays at 6:00 PM EST, Fridays at 10:00 PM EST, and Saturdays at 8:30 AM EST.

About GhostBlind

Chet Burdette and Kevin Pottmeyer are the co-founders of GhostBlind Industries Inc. Burdette, the originator of the GhostBlind concept, has 55 years of extensive hunting experience and was in Special Forces. After years of sitting in cold, uncomfortable tree stands he knew there had to be a better way. Pottmeyer has much experience in engineering, designing and marketing new products, so the pair made their first prototype several years ago to verify that the concept was valid. Since that time they have spent much effort on trying to perfect the GhostBlind by making it durable and lightweight. For more information, visit GhostBlind on the web at: <http://www.ghostblind.com>

About Reel Shot TV on the Pursuit Channel

Reel Shot TV is more than just an outdoors show. This show, airing exclusively on the Pursuit Channel, is a journey into the lives of hosts Brandon and Jodie Carter, as hunters and as a married couple. Each week

viewers join The Carter's as they travel the country pursuing their addiction. Their competitive nature and the endless banter will entertain, while their southern hospitality is welcoming. But don't let the entertainment aspect of this show fool you, these two are hardcore killers. For more information, visit Reel Shot TV on the web at: <http://www.reelshotoutdoors.com>

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